

**BENSON & HEDGES QUALITY CHOICES**

**Villeroy and Boch China**  
A fine porcelain with a delicate, light blue floral pattern. The pieces are hand decorated and have a soft, velvety feel.  
Teapot and four cups and saucers  
Benson & Hedges Price \$198.00  
Item # 6140

**Four 5-Piece China Place Settings**  
Dishwasher safe, microwave safe, oven safe, and freezer safe.  
Benson & Hedges Price \$190.00  
Item # 6140

**Stainless Steel Coffee Service**  
16 cup coffee pot, covered sugar and creamer. Sugg. S.R. Price \$133.00  
Benson & Hedges Price \$75.00 Item # 6240  
2 Silver Ashtrays  
Sugg. S.R. Price \$15.00  
Benson & Hedges Price \$17.00 Item # 6243

**Salter Big Chill Ice Cream Maker**  
A large capacity, stainless steel ice cream maker. It has a double walled stainless steel container which keeps the ice cream cold for up to 12 hours.  
Benson & Hedges Price \$50.00  
Item # 6240

**Salton Hotpot**  
A large, heavy duty stainless steel hotpot. It has a lid with a handle and a base with a handle. It is perfect for cooking and serving soups, stews, and casseroles.  
Benson & Hedges Price \$60.00  
Item # 6240

2061035740



2061035741

Source: <https://www.industrydocuments.ucsf.edu/docs/rhlp0003>

### Share this opportunity with a friend.

Do you have any friends who smoke? Give this special opportunity to one of them. Have them complete this short survey and return it to become eligible for future mailings and special offers from Benson & Hedges.

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Date of Birth \_\_\_\_\_

By completing this questionnaire, I certify that I am a smoker 21 years of age or older and am willing to receive free samples of cigarettes in the mail.

1. My regular brand of cigarettes is: \_\_\_\_\_

2. Does your regular brand have any of the following words on the pack?  
(Check all that apply)

- Lights     Ultra     Low Tar  
 Milds     Extra     None of these

423

3. Is it:  Menthol     Non-Menthol

4. Is it:  Regular/King size     Long/100's     Extra Long/120's

5. About how long have you been smoking this brand?

- 6 months or less     1 to 2 years     10 to 20 years  
 7 months to 1 year     2 to 10 years     More than 20 years

6. Do you usually buy it in...?

- Soft Pack     Hard Box     Both ways

2061035742

7. Do you usually buy it by the:  
 Pack     Carton     Both ways

8. Out of the last 10 times you bought cigarettes (whether packs or cartons), how many times did you use money-off coupons?

- None     1 to 2 times     3 to 6 times     7 or more times

2061035742